



Using Network Science to Investigate Music Preference

The Default Mode

The Default Mode

Complex Brain Networks

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Networks & Music Preference

### The Default Mode Network



### ....the brain At Rest



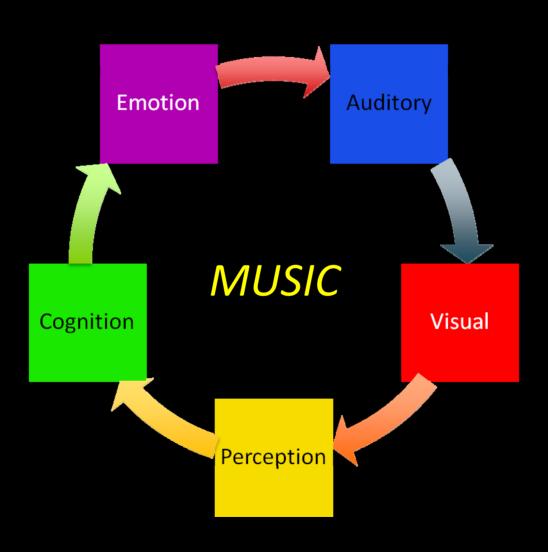
### What's Music Got to Do With It?



### Why Network Science?



## Music and Brain Complexity



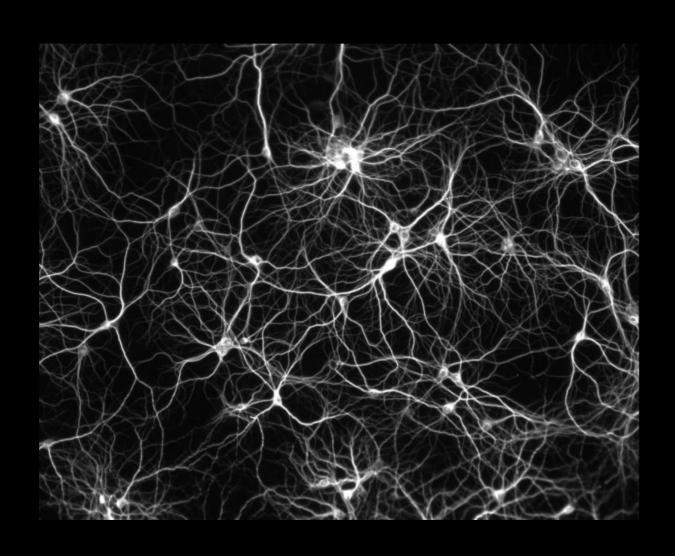
# The Brain is a **SYSTEM Network**

Dynamic Complex Interconnected

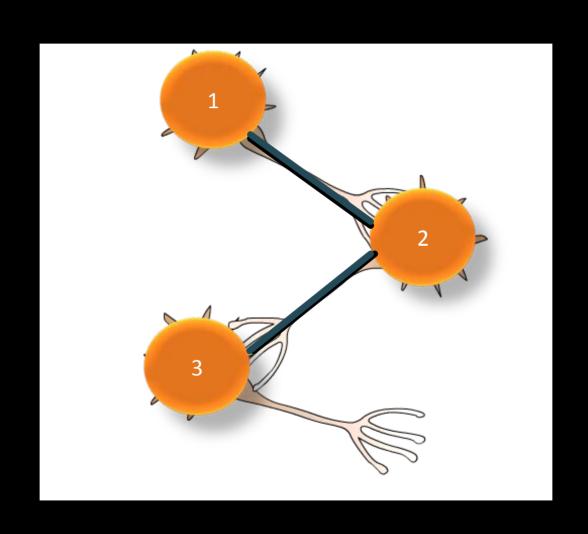
#### Like a symphony...



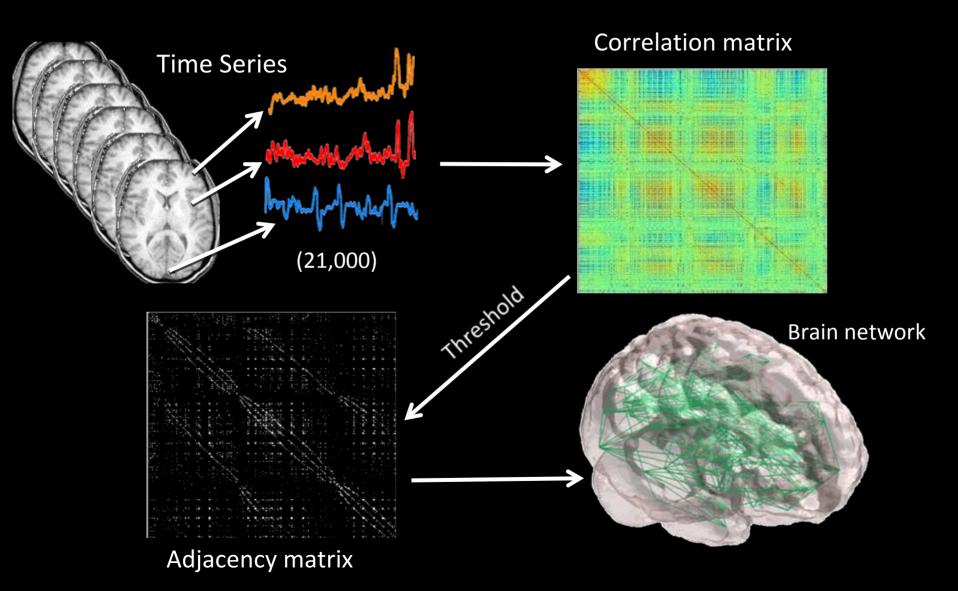
### Networks and Neurons (100 Billion)



# Network Theory



#### **Brain Networks**



# Effects of Music on the Brain Back to our question:

Does Musical Preference Influence

Connectivity in the Brain?

# JJ J The FAVORITE J J

This is my song
'Rocks my World'
'Floats My Boat'

I LOVE THIS SONG!

# All listened to 5 Minutes of Each Song

Rock: Kiss, Rock 'n Roll All Night

Classical: Beethoven's 5th Symphony Mvt I

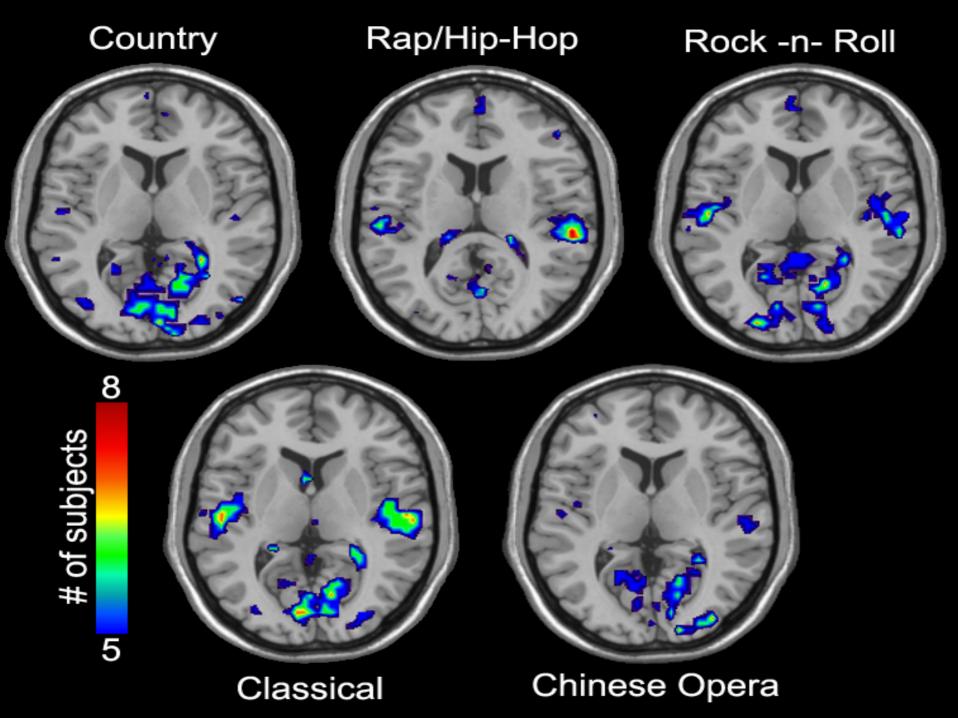
Country: Brad Paisley, Water

Rap/Hip-Hop: Usher, OMG

**Unfamiliar**: Chinese Jinna Opera Band



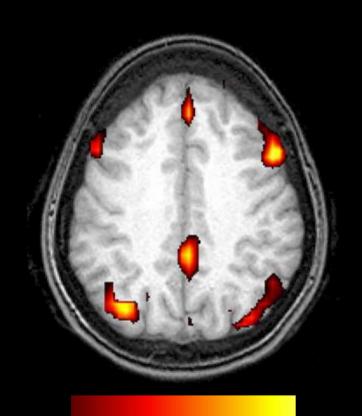
Plus the Favorite Song: person-specific

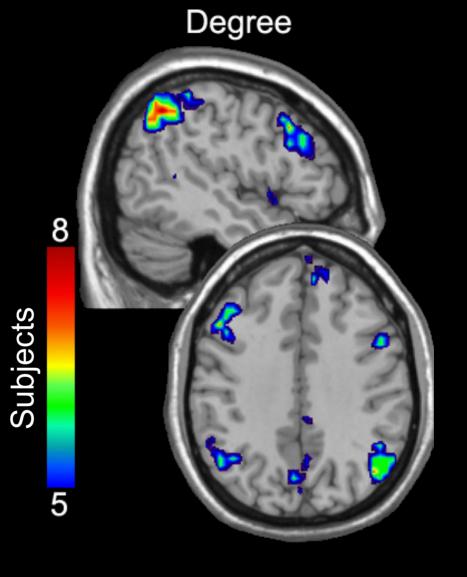


### Six Degrees of Love and Hate: Music Preference

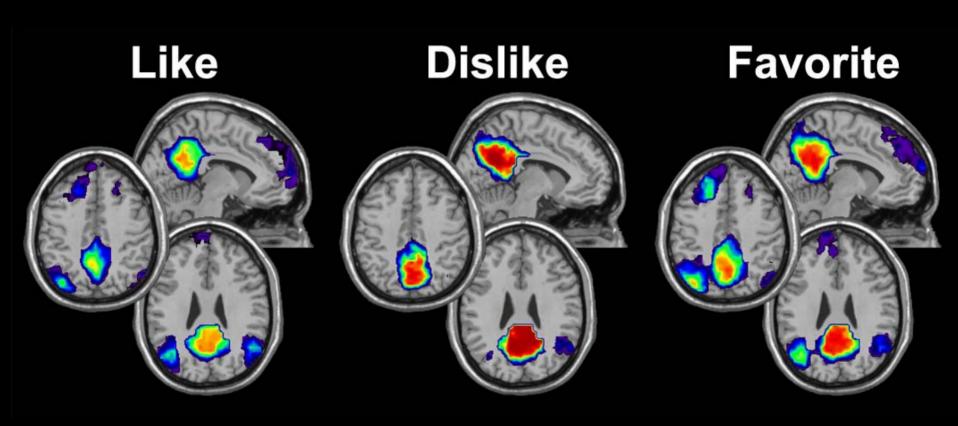
Any Song
Any Genre
Lyrics or No Lyrics

#### Default-Mode Network

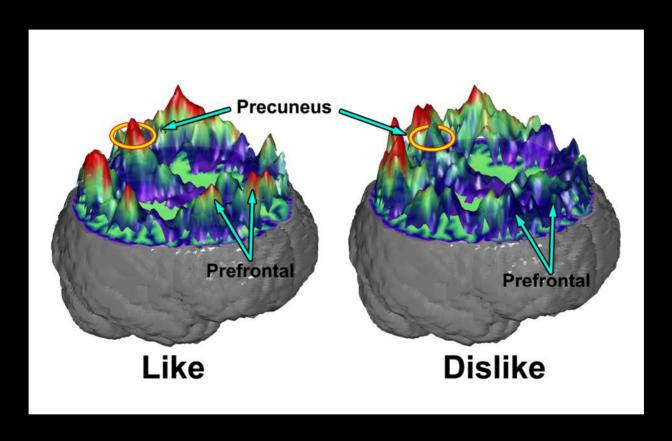




# Preference Community Structure



#### Preference affects Connectivity



In the Brain

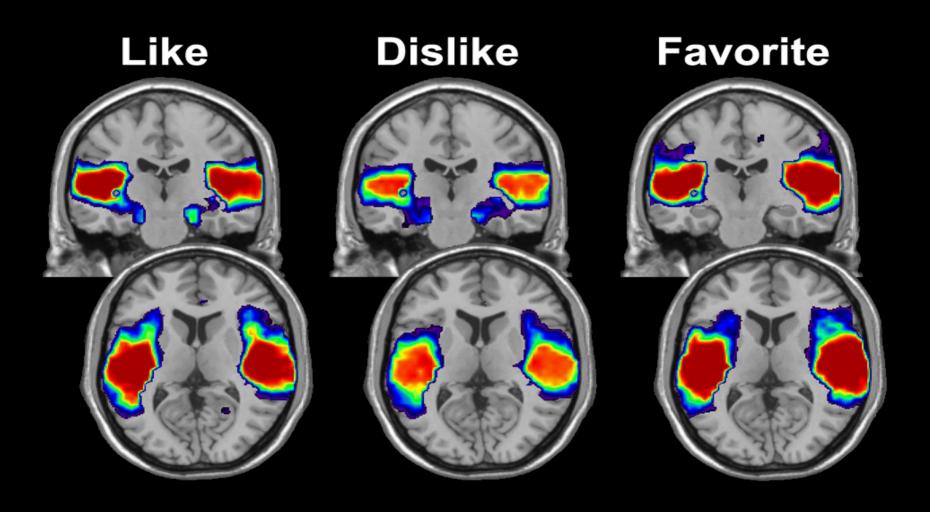
#### The FAVORITE

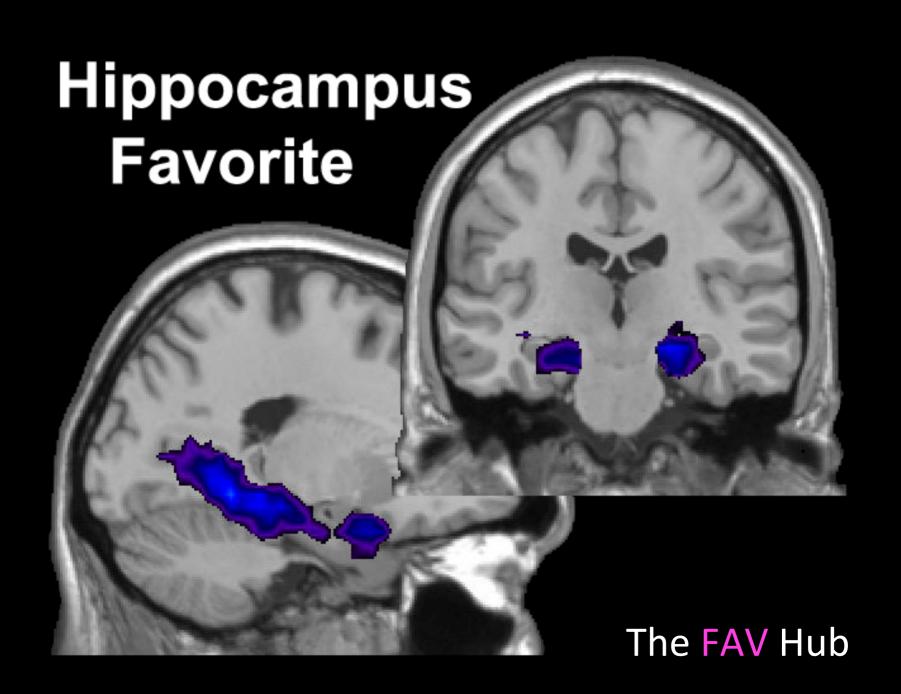
# Songs Individually Unique Brain Connectivity Response Similar





### Preference & Auditory Hubs





#### New Highlights from Network Science

Music Preference affects Community Structure

Hippocampus Processing of Short Term to Long Term Memories The FAVORITE

DMN Reprocessing of Memories, Introspection, Daydreaming

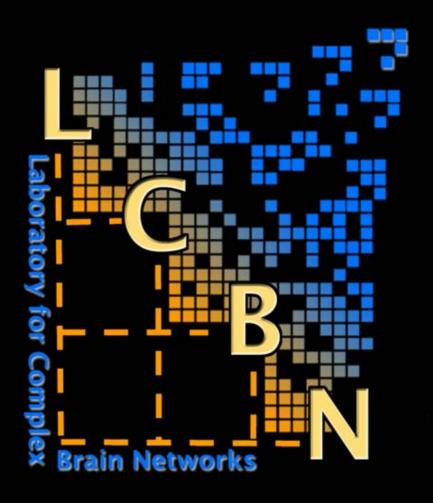
Like It? Love It? Hate it?

# Music Preference affects Connectivity Between Regions in the Brain



Which in turn Changes the Brain's System:

Community Structure



To understand the brain as a complex system through the application and development of network science methods

### Acknowledgements

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